



PRESS RELEASE



12 FEBRUARY 2026 · 09:00 MANX MOTOR CYCLE CLUB

MANX MOTOR CYCLE CLUB SPONSORSHIP ANNOUNCEMENT WITH STARTLINE

THE MANX MOTOR CYCLE CLUB IS PROUD TO ANNOUNCE AN EXCITING NEW SPONSORSHIP COLLABORATION WITH BROADCASTER AND CONTENT CREATOR BETH ESPEY, FOUNDER OF THE HIGHLY ACCLAIMED STARTLINE PODCAST.

Launched in October 2025, the Startline Podcast was created to shine a spotlight on road racing on the Isle of Man, with a unique and compelling focus on Manx Grand Prix newcomers. The podcast follows riders from their very first expression of interest, through preparation and qualification, all the way to the Manx Grand Prix itself, offering listeners an unprecedented behind-the-scenes insight into one of the world's most iconic road racing events.

In a remarkably short space of time, the Startline Podcast has gained significant traction within the road racing community, with over 25 episodes now available across Apple Podcasts and Spotify. Its authentic storytelling, informed commentary and in-depth interviews have made it a must-listen for competitors, fans and followers of the Manx Grand Prix and road racing alike.

John McBride, Chairman of the Manx Motor Cycle Club (MMCC) welcomed the collaboration, saying:

"This felt like a completely natural partnership. With the Manx Grand Prix at the very heart of the Startline Podcast, it's fantastic to have someone with Beth Espey's broadcasting experience and passion for the sport working closely with the MMCC. Collaborations like this play a vital role in promoting the event and sharing the stories that make the Manx Grand Prix so special."

— JOHN MCBRIDE, CHAIRMAN, MANX MOTOR CYCLE CLUB

This new collaboration marks an important step in enhancing the media profile of the Manx Grand Prix, celebrating its riders, and continuing to tell the stories that define road racing on the Isle of Man.

Beth Espey is really delighted by this opportunity, saying:

"I'm really pleased to be able to partner with the Manx Motor Cycle Club. Since it started, Startline has been all about the riders, their passion for road racing and the challenges they face. Working now with the organisers of the Manx Grand Prix means we are going to be able to see even more of that journey and I'm really looking forward to it."

— BETH ESPEY, STARTLINE PODCAST

Jim Hunter, Deputy Chairman of the Manx Motor Cycle Club added:

"I am a big fan of the Startline Podcast, I was delighted when the opportunity to collaborate with Beth was presented to MMCC. The podcast is a wonderful advert for MGP and hopefully as well as the podcast helping promote MGP we can help the podcast grow by raising awareness and by giving Beth access to everything we do."

– JIM HUNTER, DEPUTY CHAIRMAN, MANX MOTOR CYCLE CLUB

The Startline Podcast is available to follow and subscribe on all major podcast platforms. Simply search for Startline Podcast on your preferred podcast app or via Google.

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