



## PRESS RELEASE



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# MANX MOTOR CYCLE CLUB ANNOUNCES MEDIA PARTNERSHIP WITH CAROLE NASH FOR 2026 MANX GRAND PRIX

**THE MANX MOTOR CYCLE CLUB (MMCC) IS PROUD TO ANNOUNCE A NEW MEDIA PARTNERSHIP WITH CAROLE NASH AHEAD OF THE 2026 MANX GRAND PRIX.**

As promoter and organisers of one of the world's most respected and historic motorcycle road racing events, the MMCC continues to strengthen the commercial and media profile of the Manx Grand Prix. This new partnership marks an important step in the ongoing evolution of the event, reinforcing its position on the international road racing calendar.

The Manx Grand Prix has long been recognised as a proving ground for emerging talent and where the journey to the Isle of Man TT begins, offering competitors the opportunity to take on the legendary Mountain Course in a professionally organised and globally followed event. With a growing digital audience and increasing engagement across multiple media platforms, the 2026 event is set to build further momentum both on and off the course.

Carole Nash's deep-rooted connection to motorcycling, extensive industry expertise and long-standing support of riders and events across the UK and Ireland make them an ideal partner for the Manx Grand Prix. Their involvement reflects a shared commitment to supporting the sport at every level and ensuring that road racing continues to thrive for future generations.

Through this Media Partnership, both organisations will work collaboratively to enhance coverage, storytelling and audience engagement throughout the event period. The aim is to further elevate the profile of the Manx Grand Prix, strengthen its commercial foundations and deliver greater value to competitors, supporters and partners alike.

The Manx Motor Cycle Club looks forward to developing a strong and lasting relationship with Carole Nash, beginning with what promises to be an exciting 2026 Manx Grand Prix and building a successful collaboration for many years to come.

*"The Manx Grand Prix holds a unique place in the world of motorcycle sport, and we're proud to join the Manx Motor Cycle Club as Media Partner for 2026, supporting an event that continues to inspire riders and fans across generations. The partnership reflects our continued commitment to the racing community, and we look forward to helping bring the stories, passion and excitement of the 2026 event to an even wider audience."*

— DANIEL NIELD, ASSOCIATE DIRECTOR, CAROLE NASH

*"We're delighted to welcome Carole Nash as a media partner of the Manx Grand Prix. Carole Nash is one of the most recognised and respected names in motorcycle insurance, and having a company of their stature supporting the event is extremely positive for the future of the Manx Grand Prix. Their support will help us further develop the Manx Grand Prix's growing media presence across our social and digital platforms, ensuring the event continues to reach an ever wider audience of road racing fans."*

— JOHN MCBRIDE, CHAIRMAN, MANX MOTOR CYCLE CLUB

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## IMAGES IN THIS RELEASE



**CAROLE NASH**  
**The care it deserves**

CAROLE-NASH.PNG